2026 CLUB PROGRAM

PRESENTED BY KALTIRE

PROGRAM MISSION

To open the doors of Calgary's professional club to everyone! We want to share ideas and play our part in the development of the next generation of Canadian players. This program will give players, coaches, and staff behind-the-scenes access to Cavalry FC and strengthen the bonds within our community.

CLUB MEMBERSHIP BENEFITS

COACHING SYMPOSIUM

Special coaches' summit featuring seminars and workshops covering various topics on sports science, recruiting, analysis, coaching, and more! (Date TBD)

MATCHDAY EXPERIENCE

Select member coaches to observe the match pitch-side & intimate access to coaching at the pro level (coaches will observe directly adjacent to the Cavalry FC home bench)

Members participate as ball kids or walk out kids for their assigned match (includes food)

Club Profile / Newsletter and social media assets as the 'Team of the Week" Club Program in the Cavalry Insider 1 week prior to matchday

Mini Game on ATCO Field at halftime of the Cavalry FC Match - (10 mins.) during halftime

CLUB PROGRAM DAY

Selected on a first come first serve basis.

CLUB VISITS

1 visit / season from Cavalry FC players

Can be training or workshop format (1.5 hours/per session)

Session is planned in collaboration with Cavalry FC coaching staff

CLUB FUNDRAISING

Each team will receive a unique URL to sell tickets to Cavalry home matches.

For every ticket sold, Clubs receive a $2 rebate per ticket sold (10% Group Rate)

Access to a dedicated Account Manager to handle all group sales requests, technical support, or other questions related to Club Program tickets

AMBASSADOR PROGRAM

Clubs can select 1 player from Cavalry FC's first team squad to act as their personal connection to the team (i.e. Welcome video, club visits, pre/post-match meetup with youth player volunteers)

MEMBERSHIP COSTS

MINIMUM 10 SEASON TICKETS (GRANDSTAND ONLY)

A large part of the Club Program is watching the squad play live on ATCO Field at Spruce Meadows.
Clubs will receive full Season Ticket Holder benefits as listed on cavalryfc.ca/season-ticket

LIMITED MEMBERSHIPS AVAILABLE. CLUBS WILL BE ASSIGNED HOME MATCHES ON A FIRST COME, FIRST SERVED BASIS.

To enroll, please contact Bradley Kamdem-Fewo at Bradley.Kamdem@cavalryfc.ca

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CLUB PROGRAM IN ACTION

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